



International Council of Nurses
www.icn.ch



International Pharmaceutical
Federation
www.fip.org



World Medical Association
www.wma.net



World Dental Federation
FDI World Dental Federation
www.fdiworldental.org

WHPA steps up efforts to combat counterfeit medical products

“Speaking for more than 25 million health professionals worldwide, the World Health Professions Alliance WHPA, is extremely concerned about the infiltration and sale of counterfeit medical products which threaten patient safety, cause added burden of disease and even death. Now is the time to act. In 2010, WHPA has stepped up its commitment to combat counterfeit medical products through the „Be Aware’ campaign. By working in collaboration, instead of along parallel tracks, our combat will be more effective.”

Mr A.J.M. Hoek

General Secretary & CEO, International Pharmaceutical Federation (FIP)

“WHPA has taken on the fight against counterfeit medical products as a priority action area. One key objective of the „Be Aware’ campaign is to strengthen advocacy for appropriate investments in the education and capacity of health professionals to detect, report and prevent counterfeit medical products. We are committed to combating counterfeits through raising awareness among health professionals and providing tools and strategies for detecting counterfeit medicines and for safely informing colleagues and patients.”

Dr. Otmar Kloiber

Secretary General, World Medical Association

“Health professions are crucial to combating counterfeit medical products. By visual inspections, nurses, pharmacists, physicians and dentists who are constantly in contact with medicines and medical devices may be able to detect anomalies in the physical appearances of medical products and trigger investigation. Now more than ever, health professionals need to consider counterfeit medicines as a reason for non-response or unexpected response to treatment. As health professionals, we must let patients and the public know the importance of only buying their medicines from known and reliable sources.”

David Benton

Chief Executive Officer, International Council of Nurses

“This global and deadly phenomenon of counterfeit medical products will only be eradicated through an agreed framework of effective coordination, cooperation and action at the global level. For health professionals to effectively play their role, national authorities must set up effective systems for the detection of counterfeit medical products. WHPA encourages international cooperation and exchange of information among relevant stakeholders involved in the fight against counterfeit medical products.”

Dr David C Alexander

Executive Director, FDI World Dental Federation